



EDUCATION

THE UNIVERSITY
OF TENNESSEE,
KNOXVILLE

*Bachelor of Fine Art,
Graphic Design*

SKILLS, KNOWLEDGE, AND ATTRIBUTES

I am a curious, empathetic, and detail-oriented creative professional with proven design leadership and a talent for collaborative storytelling, driving innovative, visually compelling solutions across multidisciplinary teams.

Digital

Fluent in Adobe Creative Suite, Procreate, AI-assisted workflow strategies, Figma, audio and podcast editing. Skilled in combining technical expertise with leadership to craft visually striking, concept-driven designs.

Analog

Specializing in drawing, painting, printmaking, hand lettering, and 3D media, translating ideas into striking visual stories and tactile, immersive experiences.

CONTACT

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LAUREN RAY WAGNER

Designer. Educator. Visual Storyteller.

Passionate about creating immersive, visually compelling experiences that tell meaningful stories through thoughtful design and innovative creative direction.

Design Experience

CO-FOUNDER, NATHANNA DESIGN | Principal/Creative Director, 2008–present

Full-service design studio specializing in branding, visual storytelling, and illustration. Direct the studio's creative vision, leading projects from concept to execution and shaping cohesive, insight-driven brand systems across print and digital platforms. Mentor and collaborate with designers, cultivating a thoughtful, feedback-led culture that elevates creative output. Partner closely with clients to define and articulate brand direction, while overseeing studio operations to ensure consistently high standards of craft, efficiency, and execution.

DESIGNER, CONTRACT BASIS, 2006–present

Provide comprehensive design solutions and ongoing creative support for teams across in-house studios, agencies, and editorial publications, collaborating on projects spanning digital, print, and multimedia platforms.

LESPORTSAC | Graphic Designer, 2005–2006

Worked as a graphic designer in a fashion-focused environment, providing specialized creative support across web, print, marketing, and visual merchandising.

Teaching + Creative Leadership

THE UNIVERSITY OF TENNESSEE, KNOXVILLE | Lecturer, 2013-2024

College of Architecture and Design, School of Art and School of Design. Courses taught include Typography, Beginning Graphic Design II, Branding and Identity Design, and the Graphic Design Professional Seminar.

PENLAND SCHOOL OF CRAFT (Penland, NC) | Studio Assistant, Letterpress, Fall 2009

Assisted instructor and professional printmaker Bryan Baker in teaching and maintaining the school's letterpress print shop for the Fall 2009 Eight-Week Letterpress Concentration.

PELLISSIPPI STATE COMMUNITY COLLEGE | Lecturer, Spring Semester 2007

Instructed the "Introduction to Graphic Design" course. Curriculum included fundamentals of typography, layout, composition, scale, color, proportion, as well as key tools for effective communication in commercial design.

Guest Presentations, Panels and Reviews

UTK SENIOR GRAPHIC DESIGN THESIS REVIEWS

Guest Reviewer, 2009–present | Invited to review and provide feedback for capstone/thesis presentations for graduating seniors in the Graphic Design program.

KNOXVILLE MAKER CITY SUMMIT | Featured Panelist, 2018

MAKER CITY "MAKE. LEARN. GROW." LECTURE SERIES

Guest Lecturer, 2018 | Lecture title: "Building Your Brand Beyond a Logo"

PECHAKUCHA NIGHT, KNOXVILLE VOL. 2 | Featured Presenter (Nathanna Design), 2011

UTK COLLEGE OF ARCHITECTURE | Guest Reviewer | 2008

